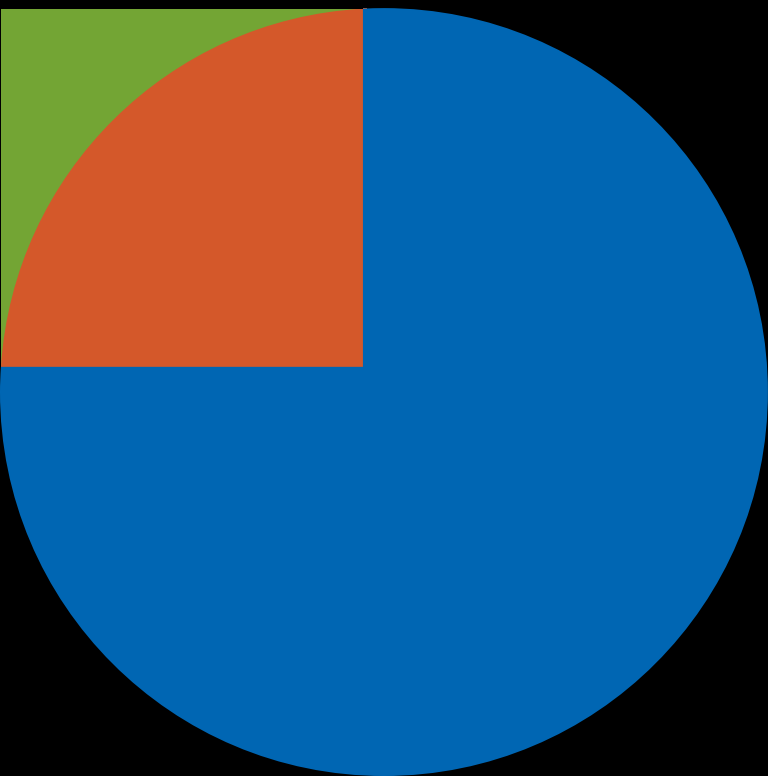


OMG Center

for Collaborative Learning

Translating Complexity into Effective Practice





About Us

OMG provides innovative, high-impact solutions that accelerate and deepen social impact by blending successful business and practice insights with on-the-ground realities.

Established in 1988, OMG's predecessor, the Organization and Management Group, was part of the University of Pennsylvania's Fels Institute of Government following its founding in the Wharton School's Management and Behavioral Science Center. Today OMG's professional staff brings together diverse backgrounds and technical skills within an interdisciplinary professional practice.

Core Services

OMG builds more effective philanthropies, nonprofits, and government organizations by leveraging insights gained from evaluation and research to determine which programs are working best and why, and then developing strategies to drive these best practices to scale.

Whether helping design grantmaking portfolios or citywide collective action initiatives, OMG offers services that create high and sustained impact in the social sector while maximizing our clients' resources.

STRATEGY DEVELOPMENT

OMG works with our clients' leadership and staff to collect and interpret trend and organizational capacity data to understand their position, strengths and needs, and to shape clear and practical strategies. With deep content knowledge and hands-on experience, we translate complex social strategy into effective practices that engage all the necessary players.

EVALUATION

OMG's evaluations help our clients invest effectively in lasting social impact. Using rigorous methods and a deep understanding of systems change, capacity, and content areas, our evaluations result in effective, client-centered practice recommendations. We provide feedback to our clients throughout the engagement, and share lessons learned in a clear and accessible manner.

CAPACITY-BUILDING AND PHILANTHROPY

OMG provides intermediary services that include local and national program management, grantee capacity-building through trainings and convenings, and diversity and leadership development. Our commitment to organizational effectiveness and impact, coupled with our well-developed financial and oversight systems, enable us to successfully develop and administer RFP's, award proposals, monitor grants, and help organizations achieve their strategic goals by aligning internal structure, staffing, information systems, and operations.



Focus Areas

OMG advances the fields in which we work through innovative theory and evidence-based practice. We offer field expertise in the following content areas:

POSTSECONDARY SUCCESS AND WORKFORCE TRANSITIONS

OMG professionals are thought leaders in the planning and evaluation of multi-faceted postsecondary success and workforce transition strategies. Our team works with national, leading-edge initiatives to reform fundamental policies and practices that improve postsecondary success and workforce transition opportunities for all youth and young adults.

PRE-K – 12 EDUCATION

New educational standards focus on a learning continuum from pre-K through 12th grade. OMG works with leaders across the educational spectrum to apply lessons learned and guide whole school and district reform, curricular and instructional redesign, and extended day models that maximize the benefits of in-school and out-of-school time to improve student outcomes.

CHILDREN, YOUTH, AND FAMILIES

Much of OMG's work in the field of children and youth focuses on helping families develop comprehensive resources to raise their children to be healthy, educated,

and productive members of their community. Our experience with national community-based initiatives creates solutions that improve health and health-care, education, and workforce participation.

COMMUNITY DEVELOPMENT

OMG supports promising new metropolitan strategies that align public and private partnerships across urban, suburban, and rural communities. Our experience includes land use initiatives that foster the development of smaller and smarter cities; "people-in-place" strategies that help urban residents improve their circumstances through jobs, workforce development, and educational improvement; and green job

and sustainable development strategies that redirect economic activity in ways that improve both the environment and the economy.

COMMUNITY HEALTH

With a focus on vulnerable communities, OMG is committed to improving the health of all. We work with our clients on a broad range of health related issues including reducing teen violence; community access to quality health care; quality nutrition; and reducing our country's obesity epidemic through healthy food choices and active life styles.



Cross-Field Expertise

By leveraging lessons from our diverse experience, OMG supports our clients' ambitions for impact, scale, and sustainability with services that benefit practitioners in all social sector fields.

PARTNERSHIPS, ALLIANCES, NETWORKS, AND COALITIONS FOR COLLECTIVE ACTION

OMG builds shared agendas, complementary roles, focused policies, and the means for mutual accountability. We help our clients direct a more coordinated, resourced, and aligned change strategy within systems and across sectors.

PLACE-BASED INVESTMENTS

OMG helps drive ambitious, equitable, 21st century, community visions that mobilize existing social capital and civic infrastructure with economic, physical, and environmental assets.

PROGRAM AND PORTFOLIO SCALE

OMG's expertise extends the reach of successful programs and investment strategies to deepen impact, expand geographically, and secure sustainability.

DATA SYSTEMS AND USES FOR DECISION-MAKING

OMG builds the capacity of clients and their stakeholders to develop cost-effective data systems that collect critical and timely information to inform decisions and refine strategies.

LEADERSHIP WITH DIVERSE PERSPECTIVES

OMG brings together internal and external teams to ensure that culturally responsive, racially equitable lenses are incorporated into research, evaluation, and the design and implementation of social change strategies, tactics, and interventions.

EVALUATION TRAINING

OMG designs and leads customized evaluation training through short and longer-term workshops and coaching. Our training builds the social sector's capacity to clarify programs and investment strategies, identify and measure outcomes, and refine interventions for more powerful results.

Our Clients

OMG's clients include private foundations, community foundations, governmental organizations, and regional, national, and an emerging group of international nonprofits.

Alliance for a Healthier Generation
 Annie E. Casey Foundation
 Arts Edge Kennedy Center
 Arts Education Partnership
 Aspen Institute
 The Atlantic Philanthropies
 Barr Foundation
 The Bill & Melinda Gates Foundation
 California Humanities Council
 Campus Compact
 Chicago Community Trust
 Citi Foundation
 Cleveland Foundation
 Connecticut Department of Health and Human Services
 Corporation for Enterprise Development
 Doris Duke Charitable Foundation
 Eisenhower Foundation
 ENACCT, Education Network to Advance Cancer Clinical Trials
 The Forbes Funds
 Ford Foundation
 The Fund for the City of New York
 Goldman Sachs Charitable Services Group
 Hartford Foundation for Public Giving
 The Heinz Endowments
 John S. and James L. Knight Foundation
 Junior Achievement
 Local Initiatives Support Corporation (LISC)
 Lumina Foundation for Education
 Marguerite Casey Foundation
 Mott Foundation
 National Endowment for the Arts (NEA)
 National Foundation for Teaching Entrepreneurship
 NeighborhoodWorks America
 Pennsylvania Department for Child Development and Early Learning
 Pennsylvania Department of Conservation and Natural Resources
 Pennsylvania Key
 Posse Foundation
 The Prudential Foundation
 Rockefeller Foundation
 Robert Wood Johnson Foundation

Seattle Skillup
 Stuart Foundation
 Student African American Brotherhood (SAAB)
 Surdna Foundation
 United States Department of Education
 Washington DC Department of Health Ways to Work
 William Casper Graustein Memorial Fund
 W.K. Kellogg Foundation
 YMCA of the USA
 Youth Development Institute of New York City

PHILADELPHIA REGION

Appel Farm Arts & Music Center
 Berks County Intermediate Unit
 Center for Intergenerational Learning at Temple University
 City of Philadelphia Mayor's Office of Education
 Community Design Collaborative
 Congreso de Latinos Unidos, Inc.
 Graduate Philadelphia
 I-Lead Philadelphia
 Metropolitan Area Neighborhood Nutrition Alliance (MANNA)
 Mural Arts Program
 Pennsylvania Horticultural Society
 The Pew Charitable Trusts
 Philadelphia Academies, Inc.
 Philadelphia Department of Human Services
 The Philadelphia Foundation
 The Philadelphia Free Library
 School District of Philadelphia
 St. Christopher's Foundation for Children
 Universal Homes
 Urban League of Philadelphia
 William Penn Foundation
 Youthbuild Philadelphia
 Charter School



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