



OMG Center for Collaborative Learning

Evaluation, Strategic Research & Planning, Philanthropy & Capacity Building

November 2010

This E-Broadcast is a service of the OMG Center for Collaborative Learning as part of the Pew Fund Capacity Building Program. It provides useful resources and information on capacity building topics, as well as information on upcoming deadlines for potential and current Pew Fund Capacity Building awardees.

Building Internal Evaluation Capacity

Pew Fund grantees continue to express interest in building their capacity to evaluate their programs with funding for “evaluation and outcomes system development” in high demand. Nonprofits increasingly want to understand the true outcomes of their work, rather than just the outputs, and to track their impact on clients. Agency managers need better data to assess program effectiveness and improve services. Board members want evidence that the organization’s efforts are effective. Funders are looking closely at client-based outcomes. In response to these needs, the Pew Fund Capacity Building Program provides unique capacity building support for increasing awardees’ skills to develop theories of change, select measurable outcomes, collect and analyze data, and use data for case-making or program improvement. This E-Broadcast provides resources for organizations interested in building their capacity for program evaluation and outcomes measurement.

Resources available online:

Administration for Children and Families: The Program Manager’s Guide to Evaluation
<http://tinyurl.com/3yksjvt>

American Evaluation Association’s program evaluator listing for Pennsylvania
http://www.eval.org/find_an_evaluator/evaluators_found.asp?where=PA,

Logic model tutorials and templates
<http://www.uwex.edu/ces/pdande/evaluation/evallogicmodel.html>

Penn State University’s Cooperative Extension offers 91 tip sheets on program evaluation topics
<http://extension.psu.edu/evaluation/titles.html>

Selections from the Free Management Library, which contains several resources for organizations interested in program evaluation:

Basic Guide to Outcomes-Based Evaluation for Nonprofit Organizations with Very Limited Resources
<http://www.managementhelp.org/evaluatn/outcomes.htm>

Basic Guide to Program Evaluation
http://managementhelp.org/evaluatn/fnl_eval.htm#anchor1575679

Selections from the Urban Institute series on *Outcome Management for Nonprofit Organizations*:

Analyzing Outcome Information
<http://www.urban.org/publications/310973.html>

Finding Out What Happens to Former Clients
<http://www.urban.org/publications/310815.html>

Key Steps in Outcome Management
<http://www.urban.org/publications/310776.html>

Surveying Clients about Outcomes
<http://www.urban.org/publications/310840.html>

Using Outcome Information
<http://www.urban.org/publications/311040.html>

W.K. Kellogg Foundation Evaluation Handbook
<http://tinyurl.com/34rej7p>

Books:

Fitz-Gibbon, Carol & Morris, Lynn. *How to Design a Program Evaluation*. Newbury Park, CA: Sage Publications, 1987.

Martin, Lawrence & Kettner, Peter. *Measuring the Performance of Human Service Programs*. Thousand Oaks, CA: Sage Publications, 1996

Mattessich, Paul. *Manager's Guide to Program Evaluation: Planning, Contracting, & Managing for Useful Results*. Saint Paul, MN: Fieldstone Alliance, 2003.

McDavid, James & Hawthorn, Laura (Eds.). *Program Evaluation and Performance Measurement: An Introduction to Practice*. Thousand Oaks, CA: Sage Publications, 2006.

Wholey, J.S, Hatry, H.P., & Newcomer, K.E. *Handbook of Practical Program Evaluation*. San Francisco, CA: Jossey-Bass, 2004.

Upcoming events

The December 8th Pew Fund Capacity Building workshop hosted by the OMG Center, *Developing Outcomes and Indicators for Program Evaluation*, has reached capacity. If you are interested in attending, please submit a registration form to be added to the waiting list, and to be notified of a possible second offering early next year.

Tuesday, December 14th—Training offered by the Foundation Center in Washington, DC: Outcome Thinking and Management: Shifting Focus from Activities to Results
<http://tinyurl.com/37ehofj>

Capacity building grants available through the Nonprofit Finance Fund's Capital & Capacity for Economic Recovery (CCER) Initiative. Prospective applicants must attend a bidders conference on December 17th. Visit NFF's website for more information:
<http://nonprofitfinancefund.org/capital-capacity-economic-recovery>

Additional information

Proposals for the fall 2010 Pew Fund Capacity Building award cycle are currently under review. Successful applicants will be notified of their selection in late December. If you missed this opportunity, the next announcement for LOIs will be released in March 2011. Check our website for more information:
www.omgcenter.org/pcbp.shtml

Previous capacity building E-Broadcasts can be found on our website:
www.omgcenter.org/pcbp_res.shtml#ebroadcasts