



OMG Center for Collaborative Learning

Evaluation, Strategic Research & Planning, Philanthropy & Capacity Building

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This E-Broadcast is a service of the OMG Center for Collaborative Learning as part of the Pew Fund Capacity Building Program. It provides useful resources and information on capacity building topics, as well as information on upcoming deadlines for potential and current Pew Fund Capacity Building awardees.

Resources on management information systems for nonprofits

Increasing capacity to manage and utilize information more effectively remains a key interest among area nonprofits. Since 2006, 52 percent of all Pew Fund Capacity Building awards have been for “management information systems design and development.” Funding within this category allows organizations to secure hardware, secure and/or design software, or build related staff skills necessary for managing work more effectively (e.g., for tracking client demographic data, service utilization, and progress toward outcomes). This E-Broadcast highlights resources available for those considering work in this area.

Resources available online:

A Consumers Guide to Low Cost Donor Management Systems:

http://www.idealware.org/low_cost_donor (free registration required to view this report)

A Few Good Association Management Systems:

http://www.idealware.org/articles/fgt_ams.php

Comparing Open Source Content Management Systems: WordPress, Joomla, Drupal and Plone:

http://www.idealware.org/comparing_os_cms (free registration required to view this report)

Creating a Technology Advisory Committee at Your Nonprofit:

<http://www.techsoup.org/learningcenter/techplan/page11356.cfm>

Do You Need New Donor Management Software?

http://www.idealware.org/articles/new_dm_software.php

Position Yourself to Write a Superior Technology Proposal:

<http://tinyurl.com/32upqnr>

Technology Guide for Nonprofit Leaders: Health and Human Services:

http://www.npower.org/files/page/techguide_health.pdf

Weathering IT Integration in the Nonprofit Sector:

http://www.npower.org/files/page/weathering_it.pdf

Books and journal articles:

Bennett, Sue, Battin, Tom, Chan, Eugene, and Lester, Mary. *The Accidental Techie: Supporting, Managing, and Maximizing Your Nonprofit's Technology*. St. Paul: Fieldstone Alliance, 2005.

Hackler, Darrene and Saxton, Gregory D. "The Strategic Use of Information Technology by Nonprofit Organizations: Increasing Capacity and Untapped Potential." *Public Administration Review*, 2007, 67(3). pp. 474-487.

Ross, Holly, Verclas, Katrin, and Levine, Alison. (Eds.). *Managing technology to meet your mission: A strategic guide for nonprofit leaders*. San Francisco: Jossey-Bass, 2009.

Woodward, Jeannette. *Nonprofit essentials: Managing technology*. Hoboken, NJ: Jon Wiley and Sons, 2006.

Upcoming events

Free webinar, June 2nd @ 1:00 PM—Mobile Marketing for Nonprofits. Click the link to register and to find out more: <http://tinyurl.com/2ehoxwf>

This summer, OMG will be hosting a panel discussion available to all Pew Fund grantees about how to work successfully with a consultant. Be on the lookout for more information soon!

Additional information

The deadline for letters of inquiry (LOI) to apply for a Pew Fund Capacity Building award has passed. Applicants have been notified of their selection to submit a full proposal. Proposals are due Friday, June 11th, by 5:00 PM. Check our website for more information: www.omgcenter.org/pcbp.shtml

A recent study by the Economy League of Greater Philadelphia for The Philadelphia Foundation describes the nonprofit landscape in southeastern Pennsylvania. Check out the summary at <http://economyleague.org/node/1349> or download the full report at <https://www.philafound.org/Portals/0/Uploads/Documents/Public/TPFNonprofitStudy.pdf>

The OMG Center invites nonprofit organizations to apply to the Robert Wood Johnson Foundation Evaluation Fellowship Program for Retooling Professionals. It is a one-year fellowship, which diversifies the evaluation field by providing individuals from under-represented groups with skills and training to be advocates for evaluation and to begin to evaluate their organization's effectiveness. [Click here](#) for more information about eligibility and how organizations can apply.

Previous capacity building E-Broadcasts can be found on our website: www.omgcenter.org/pcbp_res.shtml#ebroadcasts