

**Arts for Children and Youth in Philadelphia: Research Subcommittee Meeting**  
Greater Philadelphia Cultural Alliance - 1616 Walnut St., Suite 600  
June 18, 2008 2:00 – 4:00 pm

**Overall Progress**

- Timeline outlines tasks that each subcommittee will tackle; these will not change, but the timeframes might
- Leadership subcommittee is currently working on an RFP that will be circulated in early fall to select the leadership entity for this work. A **draft** of the RFP will be on the Arts For Youth website ([www.omgcenter.org/Arts4Youth](http://www.omgcenter.org/Arts4Youth)).
- The leadership entity can take many forms but will likely be a partnership between multiple Philadelphia organizations. Organizations will group themselves and submit a collective proposal.
- The steering committee will select the leadership entity based on a pre-established set of criteria
- Two additional ad hoc groups will be created from members of all four subcommittees.
  1. Blueprint group to assist the leadership entity in the development of the Arts for Children and Youth in Philadelphia work plan
  2. School selection group to choose the specific schools at which this plan will be implemented
- **Research Subcommittee will work on creation of 4 surveys (see target groups below) and roll-out plan throughout summer**

**Principals/Teachers (School level surveys)**

- Format: online
- Surveys will be distributed to all Philadelphia schools: 270 public schools; charter schools; perhaps parochial schools
- Best way to get to the principals is through incentives and/or push from the district (regional superintendents, Dr. Ackerman)
- There are current instruments we can work from to develop school level surveys (ex: NJ Visual and Performing Arts Ed Survey, NYC Survey, Pennsylvania's Visual Arts Survey)
- Reality is principals may not have a lot of the data we will be asking for – strategic thinking necessary around how to help them collect it (ex: include a simplified list of questions that can be asked of teachers in order to obtain necessary info to fill out survey)
- We will want to cross check some information between this set of data and data from the other target groups
- We should be sure to include questions around:
  - What **course offerings** exist within each of the arts
  - **Frequency** of course offerings (ex: art class 1x a week vs 3x a week vs 5x a week) and **length** of time per class
  - **QUALITY** (incl. **duration** – does the class meet for a month, 6 months, an academic year? – and **sequence**)
  - What is being provided in schools by **out of school** providers (Which orgs? To what extent do they engage?)

- **Facilities and resources** (see list in NYC survey)
- **Assessment for grades K-5**
- **Professional development** (see NJ survey)  
*Note: As of next year, all prof development in Philadelphia must be provided within a teacher's specific content area(s)*
- **Community resources** (see NJ survey)
- **School's desires** for arts programming
- Survey **does not** need questions on:
  - **Staffing** (this data currently exists at district)
  - **Assessment for grades 6-12** (there are district criteria that specialists must meet)

### **Arts and Cultural Organizations Surveys**

- Format: online
- Will include teaching artists
- We do not currently have an established survey to work from for this group – will require significant input from subcommittee
- We will want to cross check some information between this set of data and school level data

### **Out of School Providers Surveys**

- Format: online
- We do not currently have an established survey to work from for this group – will require significant input from subcommittee
- This group will be the most difficult for which to get a contact list. OMG will pursue a few leads based on suggestions from subcommittee

### **Parents' Perception Surveys**

- Format: paper
- In person at pre-planned parent meetings (ex: PTA)

### **Next Steps**

- OMG will work on survey drafts for subcommittee review prior to meeting via email and at July meeting
- August meeting: Subcommittee will focus on strategic thinking around roll-out
  - Incentives
  - Dates for data collection
  - Communication (how do we communicate the data collection in a way that will also build more interest and support for this initiative?)

### **Meeting Dates** *(unless otherwise specified, all meetings are 2 – 4 pm at the Greater Philadelphia Cultural Alliance)*

- Tuesday, July 29
- Tuesday, August 26
- Tuesday, September 23
- Tuesday, October 28
- Tuesday, November 25